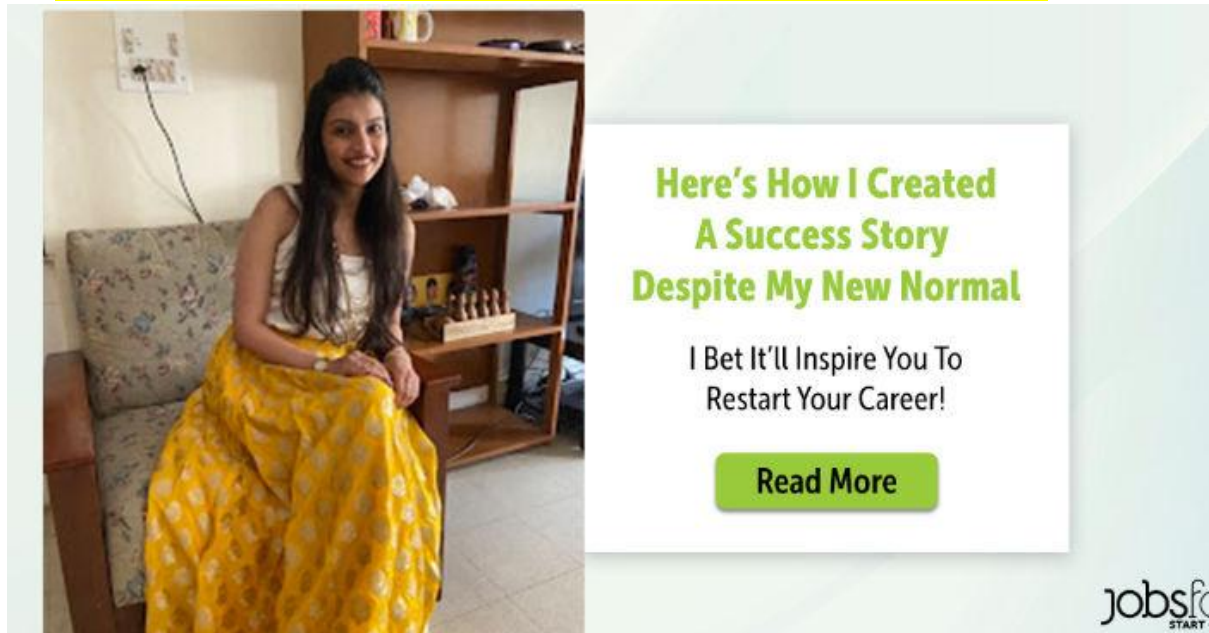
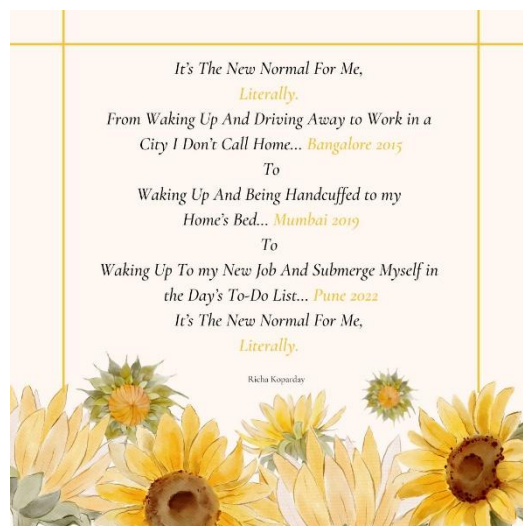


1 How I Created a Success Story Despite My New Normal



Born and raised in Mumbai, I went to work in Bangalore for a better job prospect and an exciting change of place. I flew high in the independence that came along. New city, new job, new house, new friends, and a new cab on a new road... which took me to another new place... However, it was filled with hopelessness. I met with a road traffic accident and in one moment, I caved into a dependence that came along. The following month consisted of new doctors, new beds, new medicines, new life, and new challenges.



Although physically I was growing stronger, mentally I was worsening. My dejection grew. Self-doubt increased and confidence was about to wave goodbye. Just then, like a miracle, my wonderful willpower began to shine. It encouraged me to apply for jobs and prodded the writer in me to start a blog. Nevertheless, I kept struggling to find a peaceful abode.

Seven years later, in 2022, although I got married in Pune, my career strife continued. That's when I remembered JobsForHer. It's India's largest career platform for women. I can search for jobs, enhance my portfolio by upskilling with the various courses it offers, attend exclusive events to grow my network, also find mentorship opportunities, and get to do a lot more.

While several women have returned to work with ease, countless other women struggle to come back. In March 2015, Neha Bagaria founded JobsForHer - an online platform that connects women wanting to restart their careers. Neha Bagaria accurately recognized that the female workforce participation in India is among the lowest in the world and is continuing to fall. Back then is when I had met her, and her immense grit to reverse the female brain drain inspired me. I remember it so well because I sprinkled its first website with the right words.

I am fortunate to have witnessed Neha Bagaria's success in the last seven years. That success is surely an inspiration to millions of women. Today, I am proud to be a part of JobsForHer and I hope that as a writer, I can influence some more million back into the workforce!

If you wish to restart your career again just like I did, then it's time to face those challenges head-on and be who you truly want to be. Believe and
you will!

[START to RESTART HERE](#)

2 Mastering the Clock: Top 10 Proven Ways to Enhance Time Management Skills



Time is the currency of productivity, and how effectively you manage it can define your success in the bustling world of work. Time management skills aren't just about ticking off tasks; they're about optimizing each moment to yield better work quality, reduce stress, and foster more creativity. Here's a guide on mastering time at work with these top 10 proven methods:

10. **Track Your Time:**

Understanding where your time goes is paramount. Tools like [RescueTime](#) help dissect your day, revealing how much time goes into productive work versus distractions like social media or personal browsing. Identifying these patterns empowers you to make meaningful changes.

9. **Craft a Daily Schedule:**

Beyond a mere task list, a daily schedule with time blocks for different activities ensures focus and progress. Create realistic timelines, allowing buffer time between tasks to accommodate unexpected delays.

8. **Prioritize with the Eisenhower Matrix:**

To-do lists can overwhelm. The Eisenhower Matrix—categorizing tasks based on urgency and importance—guides you to tackle what truly matters.

- Focus on immediate tasks
- Schedule important but non-urgent ones
- Delegate tasks
- Eliminate non-essential ones

7. **Conquer the Biggest Task First:**

The "Eat That Frog" technique, popularized by Brian Tracy, suggests tackling the most challenging task first. By overcoming the toughest hurdle early on, you set the tone for a productive day.

6. **Batch Similar Tasks:**

Grouping similar tasks together—like scheduling client meetings on specific days or allocating time slots for email responses—optimizes efficiency by minimizing context-switching.

5. **Set Time Limits:**

Parkinson's Law emphasizes that work expands to fill the time allotted. Set reasonable time limits for tasks to avoid unnecessary stretching of time and maintain focus.

4. **Learn to Say No:**

Recognize your limitations and avoid spreading yourself too thin. Saying no allows you to focus on tasks aligned with your strengths and delegate to others for better efficiency.

3. **Single-Tasking Over Multitasking:**

Multitasking diminishes productivity. Focus on one task at a time to minimize errors and maximize efficiency.

2. **Embrace Organization:**

A cluttered workspace affects cognition negatively. Maintain an organized desk, streamline digital files, and utilize calendars effectively to boost focus and decision-making.

1. Utilize Time Management Tools:

Leverage productivity tools like Slack for team communication, Dropbox for file management, and Google Calendar for seamless scheduling, integrating them to streamline your workflow.

Mastering time management doesn't happen overnight. It's a continuous process of learning and adapting. By implementing these strategies, you not only enhance your productivity but also pave the way for a more fulfilling and balanced work life.

Remember, the goal isn't just to complete tasks—it's about optimizing your time to create space for strategic thinking, creativity, and a healthier work-life balance. Start small, be consistent, and witness how effective time management transforms your workday for the better.

Join our exclusive network of professionals for more resources and networking opportunities [here](#).

3 Beyond Résumés: The Importance of Personal Branding



Navigate the depths of
personal branding

Craft an authentic
professional identity

Read now



In a world where digital footprints define professional identities, giving importance to personal branding has transcended mere buzzwords. It's become a compass, guiding career trajectories, shaping perceptions, and fostering connections. Let's find out what lies beneath the surface of this term. Beyond logos and slogans, personal branding embodies a profound essence—the art of expressing individuality authentically in professional spheres. This blog unveils the transformative potential of personal branding and offers a roadmap to craft a resonant personal brand that aligns with your aspirations.

Establishing authority and thought leadership

A robust personal brand acts as a powerful testament to your skills and expertise. It showcases your unique value proposition, positioning you as an authority in your field. Whether you're a marketing expert or an AI enthusiast, a well-crafted personal brand communicates your expertise, attracting opportunities and making you the go-to person for insights and advice.

Building networks and amplifying influence

Your personal brand serves as a magnet, drawing in like-minded individuals and industry peers. Engaging with your audience through content, whether it's articles, videos, or social media posts, allows you to share valuable insights and expertise, fostering meaningful connections. This network not only expands your reach but also amplifies your influence within your niche or industry.

Boosting confidence and satisfaction

Authenticity lies at the core of personal branding. It empowers you to express yourself genuinely, aligning your actions with your values and vision. Embracing and showcasing your uniqueness boosts confidence, allowing you to pursue your purpose passionately. The satisfaction derived from living and working in alignment with your brand can significantly impact your self-esteem, motivation, happiness, and overall well-being.

In a world where opportunities often seem endless yet elusive, personal branding acts as a guiding light. Crafting and nurturing your personal brand isn't a one-time task; it's an ongoing journey that evolves alongside your career.

Here's how you can get started:

Define your brand

Identify your strengths, passions, and the value you bring to the table. What sets you apart from others in your field? What do you want to be known for? These questions will help you shape the core elements of your brand.

Curate your online presence

Your online presence is your digital storefront. Develop a consistent narrative across platforms. Create and share content that reflects your expertise, values, and personality. Engage with your audience and industry peers to build relationships and establish credibility.

Stay authentic and consistent

Authenticity breeds trust. Be true to yourself and your values in all your interactions and content. Consistency in your messaging and actions reinforces your brand identity, making it more memorable and impactful.

Evolve and adapt

The professional landscape is ever-changing. Continuously evaluate and refine your brand to stay relevant and aligned with your goals and industry trends.

In conclusion, a strong personal brand isn't just about self-promotion; it's about creating genuine connections and adding value to your audience and industry. It's a powerful tool that not only boosts your career prospects but also brings fulfillment by allowing you to showcase your authentic self to the world. So, embark on the journey of personal branding—it might just be the catalyst for unlocking your true career potential.

[Click here to get started and supercharge your job search today!](#)

4 Reshaping Resume Format: The Key to Having a Successful Career



Are you tired of sending out countless job applications and hearing nothing in response? It's time to take your job search to the next level by creating a resume format that grabs hiring managers' attention. The HR team increasingly relies on ATS (Application Tracking System), which identifies pertinent keywords related to job roles and skills. Let your resume make a lasting impression, and land you your dream job.

In this blog, we'll unveil ten secrets for creating a [winning resume format](#), complete with key elements, best practices, and tips to make it keyword-friendly. Buckle up, because your journey to career success starts now!

- **The Art of the First Impression:**

Picture this: a hiring manager scrolls through a mountain of resumes, each one as uninspiring as the last. Suddenly, your resume pops up, demanding attention. How do you make that happen? Your resume's header and contact information should be prominent and professional. Use a clear, easy-to-read font, and remember to include your name, phone number, email address, and LinkedIn profile.

- **A Compelling Summary Statement:**

Let's dive into the meat of your resume – the summary statement. This is your chance to shine, to showcase your unique value proposition, and to make an unforgettable first impression. Craft a brief, powerful statement that highlights your skills, experiences, and career goals, incorporating relevant keywords that match the job description.

- **Show Off Your Skills:**

Now, let's talk about skills. Instead of creating a laundry list of every skill you possess, focus on the ones that are relevant to the job you're applying for. Are you a master at using software, a pro at project management, or a wizard with social media? Flaunt those skills proudly and ensure they align with the keywords in the job posting.

- **The Experience Showcase:**

When it comes to your work history, it's essential to tell a thrilling story. Start with your most recent position and work your way backward. For each job, use action verbs and specific achievements to describe your responsibilities, incorporating industry-specific keywords to capture the hiring manager's attention.

- **Education and Certifications:**

Your education and certifications are like your academic trophies – proudly display them. List your degrees, institutions, graduation dates, and relevant certifications or training. If you've received honors or awards, don't be shy about including those too, along with any educational keywords relevant to the job.

- **Tailor Your Resume:**

One size doesn't fit all in the resume world. Customize your resume for each job application by aligning your qualifications with the specific requirements of the position. Highlight relevant skills and experiences, and mirror the language used in the job posting, ensuring you incorporate targeted keywords.

- **Incorporating Keywords:**

To make your resume keyword-friendly, strategically place keywords throughout your document. These keywords are the terms and phrases that appear in the job posting and are crucial to the employer. Use them naturally and contextually in your summary, skills, and work experience sections. This can significantly boost your chances of getting past applicant tracking systems (ATS) and into the hands of the hiring manager.

- **Clean and Cohesive Design:**

The visual appeal of your resume matters more than you might think. A well-organized, clean, and consistent format can make your resume stand out. Use bullet points, bold text, and headings to make it scannable. But remember, there's no need for neon colors or flashy fonts – keep it professional and visually appealing to both humans and ATS.

- **Proofread, Proofread, Proofread:**

Spelling errors and typos are the quickest way to send your resume into the "no" pile. After you've written your masterpiece, proofread it thoroughly, and consider asking a friend to review it as well. A polished resume screams attention to detail and professionalism, both of which are desirable keywords in the eyes of employers.

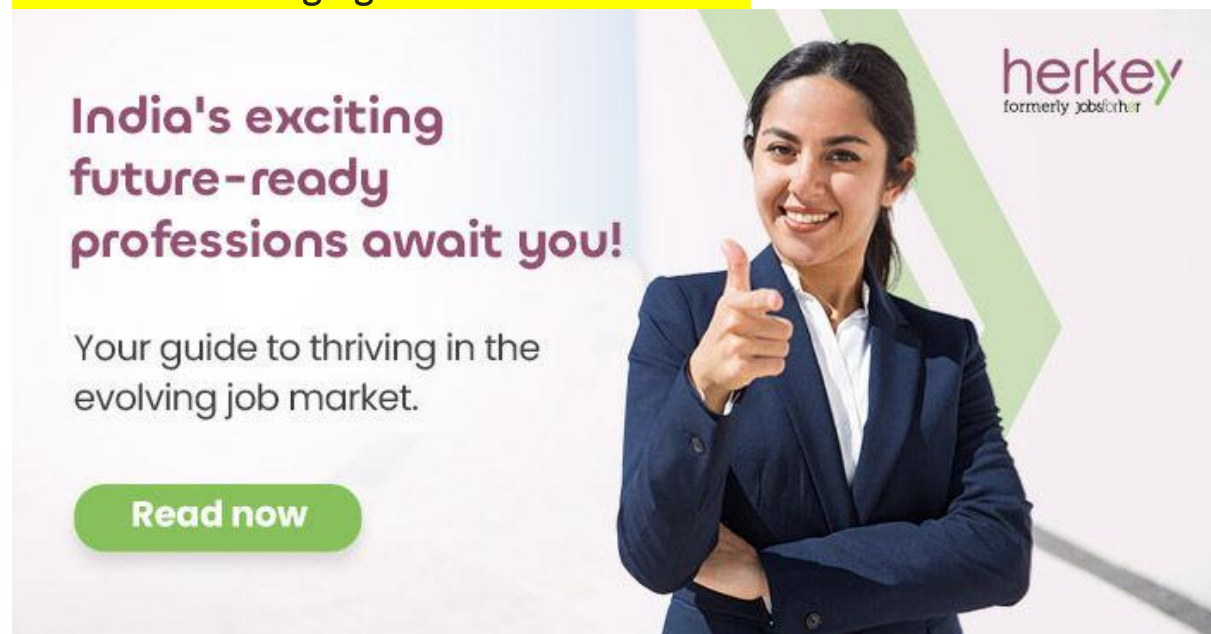
- **Contact References:**

End your resume with a "References Available Upon Request" line. You can provide references separately if requested during the interview process. No need to clutter your resume with them, but ensure that you've included any keyword-rich references in your LinkedIn profile or other professional online profiles.

Your resume is your foot in the door, your first handshake with a potential employer, and your ticket to the interview room. With the right ingredients, a dash of creativity, and the power of keywords, you can craft a resume that makes a lasting impression and catapults you toward your dream job. So, don't wait – revamp your resume, put your best foot forward, and let the job offers roll in. Your future career success starts with a winning, keyword-friendly resume!

[Click here to read our secrets to success and supercharge your job search today!](#)

5 Trends in Emerging Careers of the Future



The ever-evolving landscape of the Indian workforce opens up various trends in the emerging careers of the future. With an increasing emphasis on gender equality and diversity, opportunities to excel in your career are on the rise. In this blog, you'll explore those trends in emerging careers that offer a promising future in the Indian workforce.

Technology and IT:

The technology sector is continually expanding and offers a plethora of opportunities. Roles in data science, artificial intelligence, cybersecurity, and software development are in high demand. As technology becomes an integral part of our lives, women are making significant strides in these fields, contributing to innovation and shaping the future.

Healthcare and Biotechnology:

The healthcare and biotechnology industries are on the forefront of advancements in India. Women can explore careers in medical research, healthcare administration, biotech innovation, and healthcare technology. With the world's growing health concerns, this sector promises job stability and a sense of fulfillment.

Sustainable Energy and Environmental Sciences:

The green revolution is sweeping the globe, and India is no exception. With an increasing focus on renewable energy, environmental sustainability, and climate change, you can contribute significantly in roles related to clean energy, environmental consulting, and sustainable resource management. These careers align with a broader mission of saving the planet.

E-commerce and Digital Marketing:

As online commerce continues to flourish, e-commerce and digital marketing careers are booming. You can excel in positions like e-commerce managers, content marketers, social media specialists, and SEO experts. With the right skills, the opportunities are boundless in the digital landscape.

Content Creation and Media:

The content and media industry offers a creative outlet for women to express their talents. Careers in content writing, journalism, video production, and digital media management are thriving. With the power of storytelling, women can influence public opinion and contribute to positive change.

Finance and FinTech:

The finance sector, including emerging fintech companies, presents opportunities for you in roles such as financial analysts, investment bankers, and financial advisors. The Indian financial landscape is evolving rapidly, offering new avenues for women to shape financial policies and decisions.

Education and EdTech:

The education sector has seen a remarkable shift toward digital learning. You can play an essential role in teaching, content development, educational technology, and online tutoring. Education is the foundation of progress, and women are contributing to the transformation of this sector.

Entrepreneurship:

More and more women in India are venturing into entrepreneurship. Whether it's starting their own businesses or becoming freelancers, women are making their mark as innovators and leaders. The government and various organizations offer support and incentives for female entrepreneurs.

Remote Work and Flexible Careers:

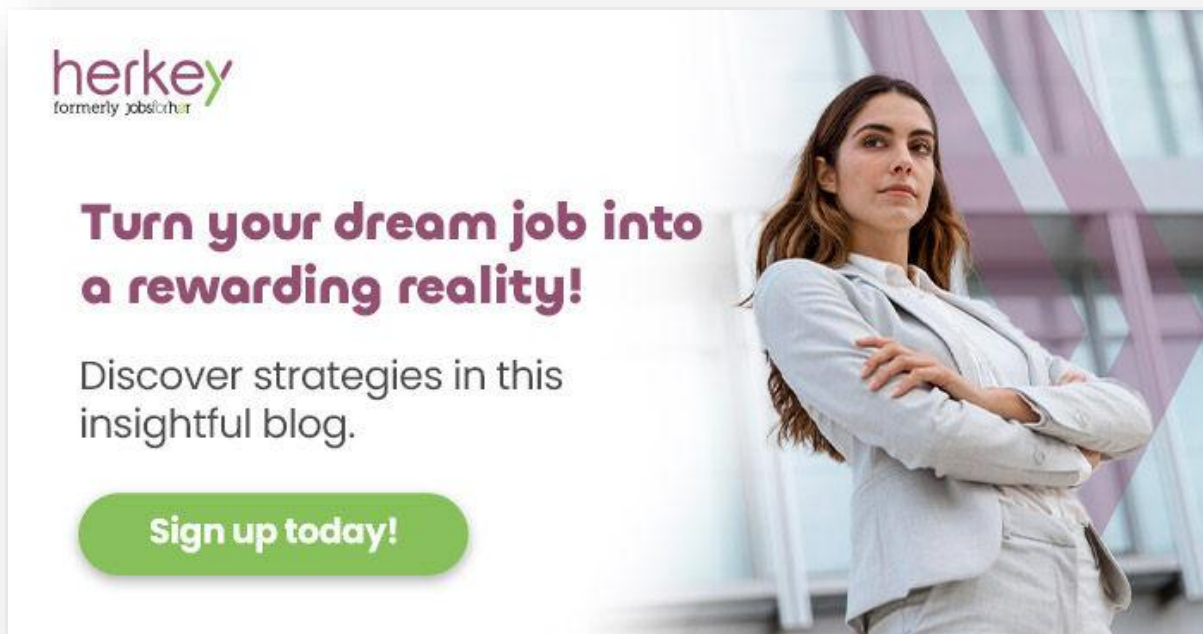
With the rise of remote work, women have greater flexibility in their career choices. They can balance work and family life more effectively, opening up new opportunities in various industries.

The future of work in India is filled with possibilities for women. With a diverse range of emerging careers and industries to choose from, women can shape their professional paths and contribute to the nation's growth and development. It's a promising era for women in the Indian workforce, and the future is indeed bright. Embrace these opportunities, pursue your passions, and let your skills and determination pave the way for your success in the dynamic world of work.

Boost your career with renowned companies actively seeking to bring talented women professionals on board, especially in sectors like banking, finance, and software development. This presents an incredible opportunity to not only advance your career but also to make a powerful statement about the importance of diversity and gender equity in the workplace. Don't miss this chance to thrive in environments that appreciate your unique talents and potential.

[To find a job that suits you perfectly, begin here.](#)

6 How to Chase Your Dream Job: Strategies for Success



Isn't there a difference between simply having a job and having your dream job? While any job can provide financial security, a dream job offers a sense of fulfillment and passion that goes beyond a paycheck.

In this blog post, you can delve into various strategies and tips to guide you on your journey to land that [dream job](#).

1. Self-Discovery:

- Before you embark on your quest, you need to have a clear understanding of who you are, what you're passionate about, and where your true interests lie. For example, you're an individual who has always had a knack for solving complex problems and enjoys working with numbers. This **self-awareness** may lead you to explore careers in data analysis or financial planning, where your analytical skills can be put to good use.
- Simultaneously, it's crucial to identify **your strengths, weaknesses, and the unique skills** you possess. For instance, if you have excellent communication skills and a knack for teamwork, you might find a role in project management or sales particularly appealing.

- Moreover, setting **long-term career goals and understanding your core values** are essential for creating a roadmap to your dream job. For example, if your values center around sustainability and environmental conservation, a career in renewable energy or environmental advocacy could be a perfect fit.

2. **Research and Target:**

- Begin by delving into different industries to **understand their dynamics and potential for growth**. For instance, if you're passionate about [technology](#) and its potential to transform industries, you might research emerging tech sectors like artificial intelligence, cybersecurity, or blockchain.
- Identify the companies that **resonate with your values and interests**, and make a list of **organizations you aspire to work for**. If, for instance, you're committed to social justice and equality, organizations like Amnesty International, the United Nations, or local non-profits might be on your target list.

3. **Networking:**

- Networking is often the bridge that connects you to your dream job. **Building a strong professional network** is crucial in today's job market. Attend industry conferences, seminars, and workshops to connect with professionals in your field. For example, if you're passionate about renewable energy, attending clean energy conferences and engaging in conversations with experts can open doors to opportunities in this sector.
- **Leverage social media platforms** like LinkedIn to stay in touch with your contacts and engage in meaningful discussions. Seek mentorship from experienced individuals who can provide guidance and valuable insights into your chosen career path. Connecting with a mentor in your field can provide you with invaluable advice and support as you strive for your dream job.

4. **Develop Marketable Skills:**

- To secure your dream job, you must **acquire the necessary skills and qualifications**. Identify the skills and qualifications required for your target job and take proactive steps to attain them. For example, if your dream job is in digital marketing, consider taking courses or obtaining certifications in areas like SEO, content marketing, or social media advertising.

- Keep in mind that **continuous skill development** is essential to stay competitive in your chosen field, so always be ready to adapt and grow. The digital marketing landscape is continually evolving, so staying updated on the latest trends and technologies is a must to excel in this profession.

5. **Craft a Stellar Resume and Cover Letter:**

- Your resume and cover letter are often your **first impression** on potential employers. Tailor your resume to highlight relevant experiences and skills that make you a strong fit for the job. For instance, if you're applying for a graphic design position, your resume should emphasize your design skills, software proficiency, and previous design projects.
- A **compelling cover letter** should showcase your passion for the role and your suitability for the position. If you're seeking a role in environmental advocacy, your cover letter should convey your genuine commitment to the cause and your past involvement in relevant projects or organizations.
- Make sure to **proofread and format** these documents professionally, as attention to detail can make a significant difference. Typos or formatting issues can detract from your qualifications, so be sure to present yourself in the best possible light.

6. **Prepare for Interviews:**

- **Practice common interview questions** to build your confidence and refine your responses. If you're pursuing a career in healthcare, for example, you might practice answering questions about your experience in patient care, your ability to handle stressful situations, and your understanding of medical ethics.
- **Research the company and its culture** to demonstrate your genuine interest during interviews. Develop real-life examples of your achievements to showcase your capabilities and experiences effectively. For a software developer position, you might discuss a challenging project you completed, highlighting how your problem-solving skills and teamwork contributed to its success.

7. **Showcase Your Online Presence:**

- In the digital age, your online presence plays a significant role in your job search. Maintain a **professional LinkedIn profile** that highlights your skills, experiences, and accomplishments. Share industry insights, relevant articles, and your professional achievements to establish

your expertise. If you're an aspiring writer, for example, sharing your well-researched articles on your LinkedIn profile can showcase your writing abilities.

- Consider creating a **personal website or portfolio** to showcase your work and demonstrate your commitment to your chosen field. This is particularly valuable for creative professionals like designers, photographers, or writers who can display their work in an easily accessible and organized manner.

8. **Leverage Internships and Entry-Level Positions:**

- Landing your dream job doesn't always happen immediately. **Be open to starting** at an entry-level position or securing internships in your desired field. These opportunities allow you to gain valuable experience and network from within the industry. If your dream job is in the field of environmental science, an internship with a local environmental organization can provide you with practical experience and exposure to key industry players.
- As you learn and grow, you'll become more attractive to employers seeking experienced professionals. Over time, your internship or entry-level position can serve as a **stepping stone** to your dream job.

9. **Be Persistent:**

- Rejection is a natural part of the job search process. **Don't get discouraged by setbacks.** Keep applying, seeking feedback, and making improvements to your approach. Persistence is often the key to success. For example, if you've been rejected from a job in software development, don't give up. Use the feedback you receive from interviews to fine-tune your skills and approach, and keep applying to positions that align with your goals.

10. **Ace the Follow-Up:**

- After interviews, send thank-you notes to express your appreciation for the opportunity. **Follow up with potential employers** after submitting applications to reaffirm your interest and inquire about the status of your application. These actions demonstrate your professionalism and dedication. A thoughtful thank-you note can leave a positive impression on your potential employer, showcasing your courtesy and interest in the position.

11. Stay Informed and Adaptable:

- The job market is constantly evolving, so staying informed about industry trends and developments is crucial. **Adapt to changes and continuously improve your skill set** to remain competitive. Be open to exploring new opportunities that may arise during your career journey. For instance, in the ever-changing field of digital marketing, staying up-to-date with the latest algorithms and trends in social media advertising is essential. This adaptability is what ensures you remain competitive and can leverage emerging opportunities in your dream job.

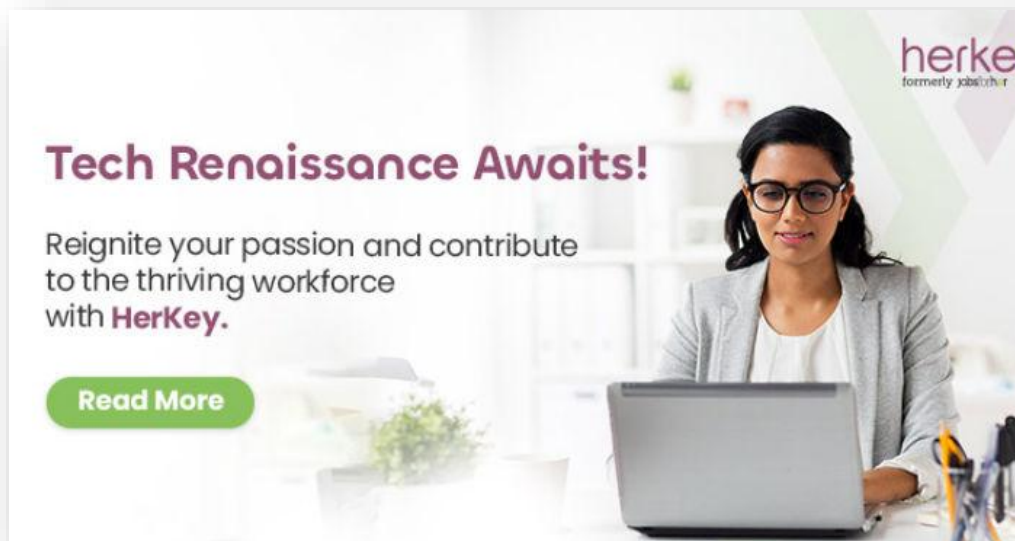
12. The Importance of Learning AI:

- In our rapidly evolving world, learning about AI (Artificial Intelligence) has become increasingly important. AI is no longer confined to the realms of science fiction; it's a **powerful and transformative technology** that is shaping various industries. Whether your dream job is in healthcare, finance, marketing, or any other field, AI is likely to play a significant role. Understanding AI and its applications can set you apart from other job seekers.
- For example, in healthcare, AI is revolutionizing patient care through predictive analytics and diagnostic tools. In finance, AI is used for algorithmic trading and risk assessment. In marketing, AI-driven data analysis and chatbots are becoming standard practices. By learning about AI, you can adapt to these changes and contribute to the innovation and growth of your chosen industry.

Remember, the pursuit of your dream job is a journey, and this blog post serves as a guide to help you navigate that path. With the right strategy, determination, and a commitment to lifelong learning, you can transform your dream job into a reality and build a fulfilling and rewarding career. Your dream job is out there; it's up to you to make it a reality.

[To find your dream job, begin here.](#)

7] Time to bring out the Techie within you, once again!



In today's tech-driven world, the demand for skilled professionals in the industry is at an all-time high. It's time to shatter those doubts by focusing on your Tech career. Grab the incredible opportunities awaiting talented women, like yourself, on a career break.

We bet these job opportunities will inspire you to rediscover your passion for technology, encourage you to re-enter the tech workforce, and make a lasting impact.

1.

Leading tech companies are looking to hire women who are ready to restart their careers after a break.



Boost your career by working at top companies in tech. Grab the opportunity to regain your professional identity! Apply to roles such as Software Developer, Developer-Full Stack, Python Developer, BigData Developer, Front End Engineer, Operations Analysis Analyst, Java Backend Developer... and many more.

2

Technology has always had the potential to make a real difference in people's lives.



Whether it's by developing life-saving medical devices, creating innovative new products, or improving the efficiency of organizations, your skills and expertise are valuable assets. Women restarting their career in IT are encouraged to take on new challenges, embrace cutting-edge technologies, and contribute to shaping the future of the industry.

3

Do you miss the challenges and excitement of your career in tech? It's not too late to return!



The industry needs your unique perspective and skills. With constantly evolving technology, there are countless opportunities to learn and grow. Don't let fear or self-doubt hold you back. Pave the way for future generations of women in tech.

4

With constant evolution, make your mark in the tech world!



The world of technology constantly offers limitless opportunities for growth, creativity, and impact. Your skills and perspective are needed now more than ever. Returning to a tech career can provide the flexibility, support, and advancement opportunities you need to achieve your goals and fulfill your potential.

5

Calling all women! The tech industry needs your skills and expertise.



Don't let a career break hold you back. Your skills are valuable, and the industry is constantly evolving. Embrace the challenge, reignite your passion, and return to tech with confidence.

Richa Koparday | herkey.com

6

Attention women: the tech industry wants YOU!



Reshape your Career in Tech

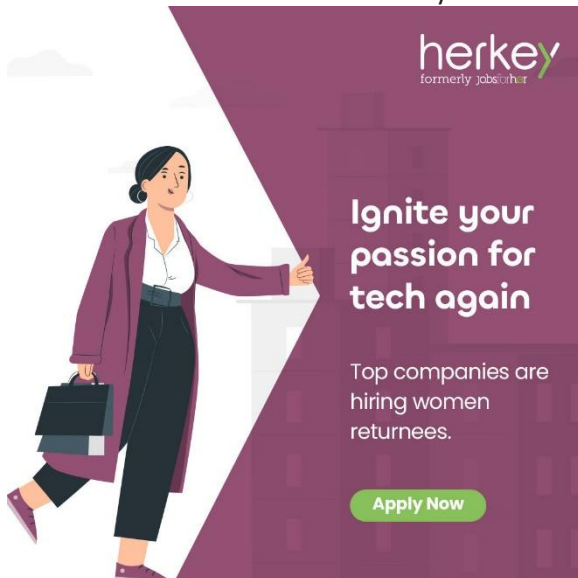
Top Companies
are Hiring
Women Returnees.

herkey
formerly jobs4her

Why let a career break stop you from making an impact? With constant innovation, there's never been a better time to return to the tech industry. Embrace the challenge, reignite your passion, and show the world what you're capable of!

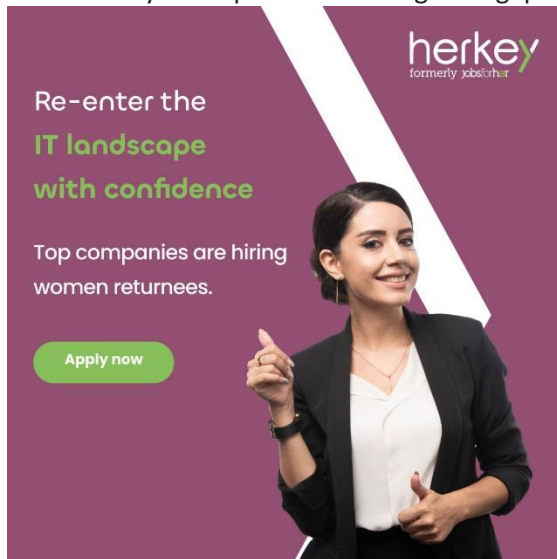
7

It's time to rekindle the Tech-fire in you and embark on a journey of limitless possibilities!



Embrace innovation, conquer new frontiers, and inspire the world with your unique contributions. The tech industry eagerly awaits your comeback. Make waves and redefine what's possible!

Rediscover your IT prowess & bridge the gap.



Adapt to today's evolving world with HerKey (formerly JobsForHer). The job opportunities for women in tech, like yourself, offer a chance to update your skills through diverse courses and stay at the forefront of innovation.

The world of technology thrives on diversity, innovation, and fresh perspectives. It's high time women, like yourself, reclaim their rightful place in this dynamic field. You can make a lasting impact on technology's future. Inspired by the numerous job opportunities on HerKey (formerly JobsForHer)?

Take that first step and watch the possibilities unfold!

[APPLY HERE](#)

8 Stay Career-Bound with Freelance Work



In today's swiftly evolving job market, freelance work is seen as a welcome change, especially for women professionals like you, who want to stay career bound. Read on to explore how you can make the most of the freelance job opportunities on HerKey (formerly JobsForHer), which will enable you to maintain career momentum, emphasizing the importance of upskilling, continuous learning, and the myriad opportunities that freelancing offers.

Embracing Upskilling

Freelance work provides a fertile ground for you to continuously learn. New challenges require acquiring new knowledge and mastering new tools to help freelancers navigate diverse projects and clients. This constant learning requirement fosters adaptability, innovation, and the development of in-demand skills. Women engaged in freelance work are positioned to stay relevant in their respective fields, ensuring their career trajectory remains upward. To begin learning, make the most of our upskilling courses.

[Simply click here!](#)

Expanding Expertise

Freelance work exposes you to a broad spectrum of industries and sectors. By taking on projects across different domains, you can gain a holistic understanding of different industries, keeping your knowledge fresh and broadening your expertise. This exposure lets you explore new areas, tap into emerging trends, and develop a versatile skill set, highly valued in today's dynamic job market.

Here's one way to begin.

[Simply click here!](#)

Global Exposure

Freelance work can open doors to valuable networking and collaboration opportunities worldwide. Building connections with clients, colleagues, and industry peers facilitates knowledge-sharing and collaboration. Through interactions and teamwork, you can gain insights, feedback, and mentorship, further accelerating your professional growth. The connections forged in the freelance world can also lead to future job prospects, partnerships, and growth opportunities for advancement. Here's one way to begin.

[Simply click here!](#)

Entrepreneurial Mindset

By nature, freelancers can develop an entrepreneurial mindset. They manage their own businesses, market their services, and nurture client relationships. This cultivates essential skills such as self-motivation, time management, and self-advocacy, enabling women to take control of their careers. The entrepreneurial mindset gained through freelance work also instills a sense of self-respect, giving women the confidence to pursue their passions, take risks, and shape their professional journeys. Read more about Kalpana Saroj, the First Indian Woman Entrepreneur

[Simply click here!](#)

Growth Flexibility

Freelance work offers the flexibility to comfortably balance personal and professional growth. You can allocate time for personal commitments, and family responsibilities while pursuing additional education or certifications. This flexibility also allows you to proactively invest in your own development, expanding your skill set and knowledge base at your own pace. Moreover, it enables you to create a harmonious blend of personal and professional pursuits, fostering a sense of fulfillment and work-life integration. To explore some freelance work opportunities from home, begin now.

[Simply click here!](#)

Freelance can enable women to stay career bound by providing the freedom to explore diverse projects and industries. By leveraging the flexibility, networking opportunities, and entrepreneurial mindset that freelancing offers, women can proactively shape their career paths, expand their skills, and thrive in a rapidly evolving job market.

Propel your career to new heights through freelance work with HerKey.

[Sign up here to apply](#)

9 Engage in Your Career for Better Life



A meaningful and fulfilling career can have a profound impact on your life. It can contribute to your personal growth, improve your well-being, and even enhance your relationships with others. Here, we'll explore some of the ways that career engagement can positively impact various aspects of your life.

Sense of Purpose

When you are involved in work that aligns with your values and goals, you are more likely to feel a sense of purpose and attainment in your life. This sense of purpose can come from various sources, including personal values, meaningful goals, impact on others, and contribution to society. When you feel that your work has a deeper purpose beyond just earning a paycheck, it can provide motivation and meaning to your daily life.

Personal Growth

Being absorbed in work that challenges you and provides opportunities for learning and development can contribute to your personal growth. This can include learning new skills, pushing your limits, seeking feedback, building relationships, and increasing your autonomy. Engaging in work that allows you to grow and develop as a person and contributes to your overall well-being and success in life.

Positive Emotions

Being passionate about your work and feeling a sense of accomplishment leads to positive emotions such as joy, pride, and fulfillment. This can contribute to your overall happiness and well-being. When you are happy and fulfilled in your work, it can also spill over into other areas of your life, including your relationships with others.

Better Relationships

When your work provides enjoyment, it can improve your overall mood and energy levels, positively impacting your relationships with others. When you feel content and happy in your work, you are more likely to have positive interactions with others, leading to stronger relationships and a better quality of life.

Improved Well-being

Research has shown that work engagement is linked to improved well-being, including better physical health, lower stress levels, and increased life satisfaction. Engaging in meaningful and fulfilling work can contribute to your overall sense of well-being and improve your quality of life.

Consider exploring opportunities to align your work with your values and goals. The benefits of engaging in your meaningful career are worth the effort.

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10 Work-From-Home Myths Debunked



Isn't there plenty of hesitation towards remote work? Because great remote work comes with great responsibility! Let's set the record straight on seven common remote work myths and the truths behind them.

1. You can start with a healthy sleep routine while working from home.



Did you know it is the most important activity that can go unnoticed? To deliver the best results, it's imperative to:

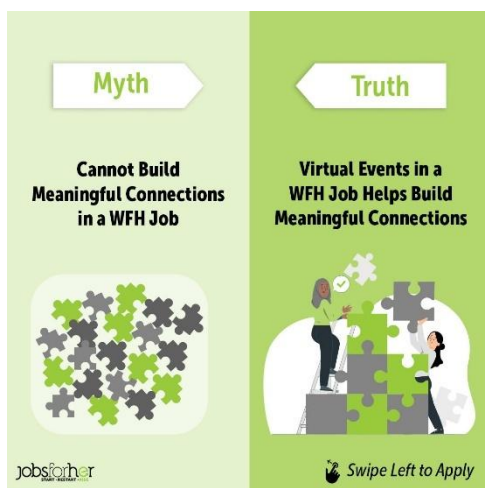
- Go to bed at a definite time
- Try to get a minimum of 6 hours of sleep
- Follow it every day until it becomes a habit

2. Benefit from the numerous opportunities to unleash your creativity, created by Work-From-Home jobs.



Sharing your ideas gets easier when you are in an environment in which you feel the most comfortable: your home. As opposed to being confined to a conference room, where established power dynamics silence unique perspectives. Whether it's an anonymous poll, asynchronous feedback, or a quick brainstorming session, remote collaboration levels the playing field. All ideas can be considered, regardless of origin.

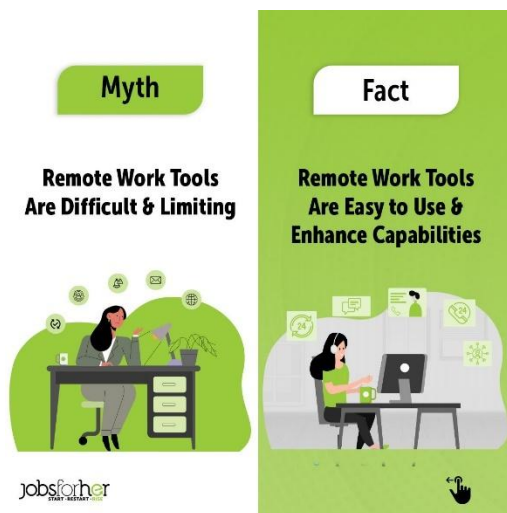
3. Do you think making a connection might be impossible when you're virtual?



Not really. Virtual events cast a wider net of opportunities to interact with professionals who work remotely as well. Therefore, such events are a great way to grow in your career as they enable you to network and share ideas with like-minded individuals.

Richa Koparday | herkey.com

4. The online tools for remote work have shown us that it's easy to get work done.



Did you think that the remote tools for work are too tricky to get right? On the contrary, online tools make it easier to collaborate with the team and be more productive while working from home. So, being away from the office isn't a hindrance anymore.

5. Open offices having 'unplanned scenarios' and impromptu interactions actually cause distractions and decrease employee productivity.



Collaboration tools and video conferencing allow remote employees to collaborate easily and facilitate more productivity. Ethan Bernstein and Ben Waber in their Harvard Business Review article state that if someone is working intently, people don't interrupt her. Let nothing keep you away from your career.

6. Wondering whether remote employees are whiling away time? That's not true! They are being productive.



Did you know that productive work isn't about the hours you put into your work? It's a culmination of all the factors that impact your life. In order to achieve that, there needs to be a balance that's embedded in the culture.

Richa Koparday | herkey.com

7. Get ready to bring success at home, from home!



It'll happen once you feel productive and not sleepy or too comfortable. You might get the urge to relax at home when you see people around you relaxing too. However, your dress will make you feel differently. The dress you wear gives you confidence and smart body language too. Don't you carry yourself differently in every attire that you wear?

Do you agree that working from home indeed has numerous benefits? What are you waiting for? Grab the chance to reshape your professional identity, virtually!

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11 - 4 Misconceptions About Women Returning to Work



Don't you agree that there is a disconnect between women willing to resume their careers after a break and the jobs available at a particular time in various companies? We think so too and we might know why! We think it is mainly because of the several myths built over time. They also lead to undermining this experienced, talented, and hard-working pool of well-deserving female candidates. Here are some misconceptions about women returning to work.

- **Ambition**

Yes, it's very much crucial to bust this myth! Women who wish to return from a long break do not lack ambition in any aspect. They're giving a lot of thought to returning to work! It requires effort. These women are:

- Looking out for challenging tasks to test their skills.
- Carrying out household financial calculations.
- Wanting to be a role model for their children.
- Willing to be surrounded by like-minded people.

They want to make a difference with the long years they had to contribute to their professional career.

- **Skills**

When women choose to return to a workplace, they bring with them the wisdom, knowledge, and experience from being away. Women come back to the corporate table with a lot more value. Breaks can recharge, refresh and bring about a new focus for the company business. In fact, it becomes easier to develop new skills and apply them to increase the growth and productivity of the organization. Women can get avoid sticking to the old stereotypes thaty block an excellent company asset. They can continue to contribute to the sustenance of the company.

- **Motherhood**

We understand that not every woman is returning to work after a maternity break. In real life, things are never this predictable! There are countless other reasons for the career break. Like family relocation, redundancy, care of the elderly or children, personal health, starting a new business, etc. Leaving an established job is difficult. However, it shouldn't stop any woman from returning to her career. Women can make the most of their talent and skills.

- **Courage**

Rather than less courage, when there is a career break of a few years, there is a lot of catching up on trends. For instance, if a woman has taken a break of about five or seven years, she might have to cover up a lot in the area of digital marketing. It is an area that has witnessed an increase in the last few years. Isn't it possible for women to get back to the present by taking up relevant courses to get up to speed? This will boost every woman's confidence and be a pleasant prospect not to undermine women. It will let them work at their full potential.

There is no substitute for talent and skills. It is more beneficial for all to judge a candidate based on their skill-sets & past work experience. At Jobsforher, a candidate's skill-sets, attitude, energy & confidence comes before anything else. We believe in providing equal opportunity to each deserving candidate irrespective of the stereotypical factors

Do you have promising capabilities to be a part of such open non-judgemental work culture?

[START to RESTART HERE](#)
